

# Shipping Methods

## Steps:

### 1. Access Shipping Settings:

- Log in to Shopify.
- Click *Settings* (bottom left).
- Select *Shipping and delivery*.

### 2. Manage Shipping Profiles:

- Click on the *General shipping profile* (or create a new profile if needed for specific products).

### 3. Edit Shipping Zones:

- Inside the profile, review the *Shipping from* location.
- Under *Shipping to*, click *Manage rates* for existing zones or *Create shipping zone* to add a new region (e.g., Europe).

### 4. Add or Edit Shipping Rates:

- Inside a zone:
  - Click *Add rate*.
  - Enter:
    - **Rate name** (e.g., Standard Delivery)
    - **Price** (e.g., £4.99)
  - Optional: Add conditions (e.g., free shipping for orders over £50).
- Options include:
  - **Flat rates**
  - **Free shipping**
  - **Carrier-calculated rates** (requires integration with courier services).

### 5. Set Up Local Delivery or Pickup (Optional):

- Scroll to *Local delivery* or *Local pickup*.
- Click *Add delivery method* and set conditions (e.g., postal codes for delivery).

### 6. Save Changes:

- Click *Save* after making updates.
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# Best Practices:

- Offer **free shipping thresholds** (e.g., free shipping over £50) to boost average order value.
  - Use **clear rate names** (e.g., Standard Delivery 2-3 Days) to set expectations.
  - Regularly review rates to ensure they reflect current courier costs.
  - Test checkout with different locations to confirm shipping rates are applied correctly.
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